



Date: 3rd April, 2013

Official Release

Dear Editor,

RE: PET PROJECT MALAYSIA 2013 – ANOTHER SUCCESSFUL EVENT FOR ANIMAL WELFARE.

We did it again!

The term “blood, sweat and tears” have never been more apt. After over seven months of planning and setting up the SECOND year of Pet Project Malaysia, Sabrina Saw once again joined forces with Expatriate Lifestyle and The British International School of Kuala Lumpur to bring another successful and active event in aid of animal welfare across Malaysia.

Supporting Pak Mie Shelter, Malaysian Independent Animal Rescue, SPCA Selangor and Petfinder.my (Medical Fund) while featuring Tree Theatre Group and Kelab Kucing Malaysia, Pet Project Malaysia 2013 was another success and has paved the way for plans for a third installation of the event (early 2014).

The aims and goals of the project have been simple. While it seems sports, fitness and dance have nothing to do with animal welfare, for the second year, members of the community have now come on board with “Getting Active to Help Saves Lives”.

On March 23rd, 2013, we saw over 200 children (aged 4 to 18 from various international and local schools) perform and/or volunteer at the event. For the past six months, these students have been pushing themselves past their limits on a daily basis (sometimes rehearsing for more than five hours a day) to put together a final product, which wowed audiences and set the tone for the entire event. We saw students from SK Bukit Damansara, SMK Seri Hartamas, SMK Sri Aman, Nexus International School, Gardens International School, Sunway College, Australian International School, Kolej Tuanku Ja’afar, Sunway Pyramid Ice, The Girl Guides Association of Malaysia and of course, from home ground, delightful young emcees and dancers from The British International School of Kuala Lumpur. It has been an absolute pleasure and triumph to be able to see so many talented students come

together dedicating so much time and efforts in trying to raise awareness for animal welfare.

This year we also had a star-studded event with appearances and performances from Lisa Surihani, Jose Thomas, Jay Menon, Thanuja Ananthan, JJ from Redfm and returning for the second year with another glorious unreleased single, Ning Baizura.

The main event saw master classes from Yoga by Be Urban Wellness, Bootcamp by Achieve Total Fitness, Football by The British International School of Kuala Lumpur, Basketball by MABA and the National Team & Coaches, Bodyjam & Sh'bam by Les Mills Asia-Pacific and of course the one and only living legend- Tony Stone who returned for the second year and has confirmed to be on board for Pet Project 2014! (Tony Stone came one whole week prior to the event to give private workshops to various groups as part of the Pet Project awareness campaign).

Along with F&B, vendors, spa treatments by Be Urban Wellness, carnival, rock climbing (funds raised for Petfinder.my's Medical Fund), ocean conservation awareness, cat shows by Kelab Kucing Malaysia, arts and crafts (and so much more!), all funds raised on the day have been equally split and donated to our three participating NGOs and shelters (monetary equivalent of manpower and food supplies have been donated to non-registered NGOs). While we are still in the process of receiving more donations and funds from various participating vendors and F&B outlets, our total count up-to-date has reached over RM13,000 – ALL to go straight to our NGOs.

Five animals were adopted and given loving homes on the day.

Yes, it has been another successful event. Without The British International School of Kuala Lumpur, Expatriate Lifestyle, Be Urban Wellness, Sids Pubs, Asian Tigers, Les Mills Asia-Pacific, Citygolf, Newborn Pixs, Tropicana Medical Centre, Nuffnang.my and Petster Magazine, as well as all of the combined efforts of all volunteers and team members, Pet Project Malaysia 2013 would not have been possible and it is only through the huge amount of support from our partners and sponsors that we can call this an annual event. This has once again been a 100% non-profit event.

Pet Project Malaysia 2013 was also supported by Department of Veterinary Services, Ministry of Agriculture & Agro-based Industries Malaysia (for the second year).

Thank you all for participating and for "Gettive Active to Help Save Animals". See you all at Pet Project 2014!

Best regards,
The Pet Project Malaysia Team